



In keeping with its promise of sustainability, Titan has built a green corporate office that is certified LEED Platinum by the US Green Building Council.

## THE CONTEXT

Titan's vision is to "create elevating experiences for the people we touch and significantly impact the world we work in". Accordingly, the company decided to create a sustainable campus named 'Integrity' to house its 1,200-strong corporate office. The focal point was a lake bordering the 6.5-acre site and the idea was to allow every user to enjoy the serene view. The sustainable design aimed to create a micro-climate with a bio lake and greenery. The interiors were planned to encourage an open corporate culture with informal meeting rooms, collaborative spaces and outdoor meeting spots.



## THE INNOVATION

The 'Integrity' campus, which is certified as a LEED Platinum building by the US Green Building Council, has a unique organic form with its natural stone-clad architecture. The three-floor structure is designed like a vertical park with terrace gardens at every level starting from a waterfront park at the ground level to a sky park on the roof. The outdoor merges seamlessly with the indoor. A wide staircase along a cascading water body leads to the building's spine, with views to the lake beyond, presenting a delightful landscape. An open-air amphitheatre and outdoor seating spaces encourage interaction with nature.



Green interventions are a hallmark of the design. Because of the micro-climate created by the terraces and lake, the campus has used an unconventional air-conditioning system that is a first for an office in the country. The two-stage evaporative cooling system uses 100% fresh air and an optional third stage takes care of humid conditions. Besides, the use of local sustainable materials has reduced the carbon footprint.

## KEY CHALLENGE

### OVERCOMING THE STAFF'S RELUCTANCE TO MOVE TO A NEW LOCATION

The campus' unique features, which make it more like a resort than a conventional office, helped convince employees to make the move. Flexible working hours and transportation facilities helped convince them.



## THE IMPACT

Awarded with LEED Platinum certification from the US Green Building Council and a five-star rating from GRIHA India.

60% Savings in Energy,  
Total Savings:

**₹1.8 CR**



Zero waste discharge outside the building with 100% recycling for flushing and landscape.